



PRINCIPLES AND PRACTICE OF INTRAOPERATIVE NEUROMONITORING

UPMC Procirca, and the University of Pittsburgh's Department of Neurosurgery are excited to announce our **Principles and Practice of Intraoperative Neuromonitoring** workshop. The course will be held at the Biomedical Science Tower at UPMC Presbyterian from October 4 through October 6, 2019.

Principles and Practice of Intraoperative Neuromonitoring is designed for advanced professionals performing or involved in intraoperative neuromonitoring including, but not limited to, neurologists, PM&R physicians, anesthesiologists, board-certified neurophysiologists, senior surgical neurophysiologists, and neurological, orthopedic, vascular and ENT surgeons.

The course will highlight practice specifications, multimodality protocols, recent advances in the field, pre and post-operative neurological evaluation and management, and telemedicine. Presentations will make reference to current literature, technical developments, methodologies, and clinical efficacy. The course will have a maximum of 75 participants from medical facilities and IONM companies practicing IONM nationally and internationally.

Procirca would like to invite you, our trusted industry partners, to a "meet and greet" during a special welcome reception for course attendees and faculty on Friday, October 4, 2019. The reception will be held at the Hilton Garden Inn Ball Room from 5:30 to 7:30 p.m. You will also be provided a 6' table for exhibition in the Ball Room and allotted 3 minutes of 'captive' time to address all attendees at the "meet and greet" about your product or service. In addition, on Saturday, October 5, 2019, a 6' table for exhibition and up to 3 hours of time with course attendees and faculty will be provided. The exhibitor charge to participate in this unique event is \$1,000, which includes a 6' table for exhibition on Friday and Saturday, admission to Friday's "meet and greet" for three (3) company representatives, and 3 minutes of captive presentation time to the "meet and greet" attendees.

If you are interested in exhibiting at this event, please fill out the attached UPMC Exhibitor Agreement Form and forward along with fees to: UPMC Procirca, Attn: **Principles and Practice of Intraoperative Neuromonitoring**, 3600 Forbes Avenue at Meyran Avenue, Forbes Tower Suite 10055, Pittsburgh, PA 15213.

Questions regarding the course can be directed to Josh Sunderlin, Course Coordinator, UPMC Procirca-Center for Clinical Neurophysiology, at sunderlinj@procirca.com. Questions regarding payment can be directed to Michelle Olive, Senior Financial Analyst, UPMC Community Provider Services, at olivemm@upmc.edu.

Hotel accommodations for the conference will be at The Hilton Garden Inn, less than 0.2 miles from the Biomedical Science Tower at UPMC Presbyterian. Additional information for The Hilton Garden Inn will be forthcoming.

We look forward to your partnership and support in this educational venture. Please visit our website at procirca.com/intraoperative-neuromonitoring/Pages/default.aspx Hope to see you in October!

Sincerely,

Jeff Balzer, PhD, FASNM, DABNM—Clinical Director
Partha Thirumala, MD—Medical Director
Ryan Quallich, BS, CNIM—Clinical Supervisor

UPMC Procirca-Center for Clinical Neurophysiology

UPMC PROCIRCA PRINCIPLES AND PRACTICE OF INTRAOPERATIVE **NEUROMONITORING**

Biomedical Science Tower, UPMC Presbyterian, Pittsburgh, PA
October 4 to 6, 2019

Exhibitor Agreement

Company/Organization*: _____

**Please indicate the name of your institution EXACTLY as you would like it to appear in the recognition materials.*

Contact Name: _____ Address: _____

Telephone: _____ City: _____

Email: _____ State: _____ Zip: _____

The above-named organization wishes to:

☐ For \$1,000, secure booth exhibition space with 6 ft. table provided for Saturday, October 5 and admission for up to three company representatives to the Friday, October 4 "meet and greet" at the Hilton Garden Inn.

In order to confirm your participation:

- Exhibitor Agreement must be returned by email, fax or mail no later than August 1, 2019
- Payment must be received by September 1, 2019, with check made payable to Procirca, or contact Michelle Olive at 412-647-1668 for payment by credit card (tax identification number is 25-1843500)

Payment amount: \$ _____

Send to: Procirca

3600 Forbes Avenue at Meyran Avenue
Forbes Tower Suite 10055
Pittsburgh, PA 15213

Attn: Michelle Olive
Email: olivemm@upmc.edu
Fax: 412-647-3222

Availability of sponsorships and exhibit space will be determined on the date that the agreement is received. Support for the conference will be used to cover program costs, such as speaker honorarium/travel expenses, audio/visual equipment, and catering.

Exhibitors must abide by the ACCME's Standards for Commercial Support, <http://www.accme.org/requirements/accreditation-requirements-cme-providers/standards-for-commercial-support> and the University of Pittsburgh Industry Relationship Policy, <http://www.coi.pitt.edu/IndustryRelationships/Policies/IndustryRelationshipsPolicy.pdf/> and adhere to the guidelines below.

- Exhibitors may provide informational materials to conferences attendees at the educational event. Exhibitors may not distribute gifts of any kind (e.g. pens, note pads, golf balls, gift baskets, etc.).
- Exhibitors are restricted from discussing promotional matters to activity attendees or course faculty within the educational setting.
- Exhibitors must set-up and tear-down their displays during the approved dates and times and following the directions set by the conference staff and the venue management.
- Exhibitors must check-in with the conference staff at the activity registration table.

Company Representative

Name: _____ Signature/Date: _____

